

# GLOBAL INSIGHTS

INTERNATIONAL ASSETS ADVISORY, LLC ("IAA")

## H2O

"Water, water, everywhere, nor any drop to drink."  
-from *The Rime of the Ancient Mariner* by Samuel Taylor Coleridge

Much more alarming than the predicted shortages of fossil fuel is the expected depletion of the world's potable water. Eventually, hydrogen power, solar power, nuclear power, wind power, fuel cells, geothermal power, improved drilling and refining technology and other means together or independently will alleviate the pending fossil fuel crisis. This will happen when the costs of the solution(s) make more economic sense than the continued reliance on fossil fuel.

Unfortunately, the technology and means to avert a global water shortage catastrophe is much further off. Not nearly enough R&D has been done to come up with viable solutions to satisfy the ever expanding needs of a global population

that continues to grow unfettered.

Currently the global population is estimated at 6.6 billion people. This number is expected to reach 9 billion by the year 2050. The World Bank reports that 80 countries now have water shortages that threaten health and economies while 40 percent of the world — more than 2 billion people — have no access to clean water or sanitation. This problem is not isolated to poor, less developed nations either. The US government projects that at least 36 states will face water shortages within five years because of a combination of rising temperatures, drought, population growth, urban sprawl, waste and excess.

The cost to address this crisis is staggering. In the US alone, experts estimate that just upgrading pipes to handle new supplies could cost the nation \$300 billion over 30 years.

We don't purport to have an answer to this problem. What we do know is that for every problem there is an opportunity. With over 25 years of experience in global investing, IAA and our Financial Consultants are uniquely qualified to help you find the companies best suited to profit from this opportunity. Call your IAA Financial Consultant to see how you can keep your head above water.

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*Investors should consider carefully information contained in the prospectus, including investment objectives, risks, charges and expenses. You can request a prospectus by calling 800-432-0000. Please read the prospectus carefully before investing.*

